



Mobile Refreshment Stall Application - 2018

Background Information

Malvern Hills Trust (MHT) is the registered working name of the Malvern Hills Conservators and was established under the Malvern Hills Act 1884 to protect the rights of Commoners and the public and to prevent encroachment on the Malvern Hills and Commons. Under this and the four subsequent Malvern Hills Acts (1909, 1924, 1930 and 1995) together with other relevant legislation, the organisation has a duty to:

- Preserve the natural aspect of the hills
- Protect and manage trees, shrubs, turf and other vegetation
- Prevent unlawful digging and quarrying
- Keep the hills open, unenclosed and unbuilt on as open spaces for the recreation and enjoyment of the public
- Conserve and enhance biodiversity, Sites of Special Scientific Interest and Scheduled Ancient Monuments on its land.

MHT is also a registered charity (charity number 515804).

Approximately 1,200 hectares (3,000 acres) of the Hills and Commons now fall under MHT's jurisdiction and we strive to manage this land for the benefit of wildlife, the commoners, the local community and the hundreds of thousands of people who visit the Hills each year.

There are a diverse range of users of the Hills and Commons and these include graziers, walkers, dog walkers, horse riders, mountain bikers and hang gliders. One of the major challenges is to meet and balance the needs of these different groups – whilst preserving the landscape and wildlife of this nationally important area.

Licencing of mobile refreshment stalls

Under the Malvern Hills Acts and more particularly Article 4 of the 1995 Act, MHT has a power to grant licences for up to 6 mobile stalls on its land to sell food and refreshments to the public.

In recent years these have been predominantly issued as licences for ice cream vendors, issued after a formal tender process. This year the Trust is offering a trial issue of 2 licences for stall holders to provide a wider range of refreshments to the public.

We are therefore looking for applications from parties interested in operating such a facility for a **10 month period from July 1st 2018 to March 31st 2019** from one of two designated car parks on MHT land.



Malvern Hills Trust

Application Process

Applications for a licence should be made in writing, using the attached form and addressed to The CEO, Malvern Hills Trust, Manor House, Grange Road, Malvern, WR14 3EY to **arrive by no later than noon on Thursday May 25th 2018.**

Please note:

Applications submitted are for a trial licence period only.

Applications will be considered on the basis of **all** the information supplied, and not just the financial consideration offered by the applicant.

MHT reserves the right to suspend or withdraw any granted licences, should the licence holder contravene any of MHT Byelaws.

This right is by the consent of the landowner, the Board of the MHT.

Duncan Bridges
CEO

April 2018



Notes for Applicants

Applications are invited for the operation of a self-contained refreshment vending van or trailer from one of two car parks on MHT land for a trial period.

Sites available 2018: North Quarry Car Park (map ref: S0771469) and Old Hills Car Park (map ref: S0829488)

1 Type of refreshment unit

Applicants are asked to provide information on the existing or proposed format and size of retail unit – e.g. whether it is a self-propelled van or trailer and include, where possible, dimensions.

Applicants should familiarise themselves with the access and layout of the car parks and the precise location granted to the mobile stall as approved by the Trust. The location will be wherever possible to avoid obstructing parking bays or access routes.

2 The refreshment offer

Applicants are asked to give details of the range of refreshments that would be on offer. These might include:

- Hot and cold drinks
- Snacks and Sweets
- Home produced refreshment items
- Cakes
- Sandwiches
- Hot food – please indicate types and range

Alcohol sales will not be permitted.

3 Water and power

External mains power / water supplies are not available on the sites. It is therefore a requirement that any trading unit operating from an MHT car park will have to be fully self-contained and have its own water storage supply, heat and power sources.

Applicants are asked to provide information on how their unit is / would be powered, whether an electrical generator would be required and how noise of this equipment would be controlled.

If hot drinks or food is part of the offering, applicants should explain how these would be prepared.

4 Waste and litter management

The unit operator will be expected to manage and control litter and waste from their trading activity to stop it from adversely affecting the Hills. Applicants should indicate what waste collection, handling and disposal they would undertake.



5 Sustainability

Applicants are asked to provide information on the environmental sustainability of their operation. For example applicants might include information on

- use of sustainable containers – plastic, waxed paper, starch or paper
- offers for customers with reusable receptacles
- waste minimisation

6 Expected times and days of operation.

Applicants should give an indication of the times and days that they would plan to operate from the site. Consideration should be given both to seasonal visitors and regular local users of the site.

7 Required trading conditions

Applicants should provide an indication of what level of footfall and transactions they expect to make it economically viable for them to operate on the site. This information will be used to provide an indication of what footfall, sales per hour or sales per day a site would need to provide to make it economic to trade.

All food businesses must comply with Food Safety Requirements according to The Food Hygiene (England) Regulations 2006.

The concession will be given only to an operator who is registered with an appropriate authority as a food business. Please therefore supply the following:

- a. the date of such registration
- b. the local authority

It will be necessary for the operator or any employees to be adequately trained in food hygiene and to comply with food safety and health and safety legislation.

8 Other points of note

Seating - There is no seating / picnic area at North Quarry or Old Hills Car Parks.

9 Fee offered for pitch

Applicants should clearly indicate the level of fee they would offer for the licence to operate their refreshment stand for the full 10 month period from **July 1st to March 31st 2019**. Fees payable will be subject to standard rate VAT (currently 20 %).